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Department of State and
Regional Development



INVITATION

North East Asia – The Place to be Export Opportunities and Key Sectors

14 September 2007

9.00am to 12.00pm

Nepean Room, Penrith City Council Civic Centre, 601 High St, Penrith

Registrations are essential for this **FREE** workshop

There is no doubt that North East Asia is the place to be for Australian exporters. The region collectively accounts for over a third of Australia's merchandise exports. Australia's top 3 export markets are in North East Asia – Japan, China and South Korea.

China's emergence as a major industrial powerhouse is one of the most significant and positive trade developments for Australia. In the next decade, China will likely overtake Germany to become the world's third largest economy after the United States and Japan. Japan is our largest trading partner, and has been Australia's number one export market for nearly 40 years. Likewise, Australia shares a very strong trading relationship with South Korea, Hong Kong and Taiwan.

Australia's current Free Trade Agreement (FTA) negotiations with China and Japan and a potential FTA with Korea, along with emerging new business opportunities in the region make it essential that Australian companies have a solid understanding of the fundamentals of the markets in North East Asia.

If any of the markets in North East Asia is of interest to you, don't miss this vital briefing by Austrade's Market Specialists who will present detailed information on the emerging export opportunities including key sectors. The briefing will cover markets of:

▼ Japan

▼ China

▼ South Korea

▼ Hong Kong

▼ Taiwan

To book your seat register on line at www.smallbusinessmonth.nsw.gov.au or call Ros Mitchelson on (02) 9338 6758

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